



Law Firms Must Harness the Competitive Advantage of Diversity to Evolve

Cleveland Metropolitan Bar Journal

March 2017

Member **Richik Sarkar** (Cleveland) authored an article titled "Law Firms Must Harness the Competitive Advantage of Diversity to Evolve" for the *Cleveland Metropolitan Bar Journal* March 2017 issue.

"In most industries, including law, the failure to develop new products is fatal. Economic development is driven by product development: New products create new opportunities, expand businesses, and forge industries. However, as technologies make things more efficient, this cycle must be repeated to ensure that new people and ideas are continually engaged and employed. Critically, continually delivering excellent and innovative products and expertise requires a breadth of insight that can only be created through diverse leadership. Why? Because insight into customer perspective requires leadership composition that mirrors ever-diversifying customer composition..." [Read the full article here.](#)

Related Professionals
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